

Economy

Work in West Sussex

West Sussex has higher employment rates than the South East. 13 out of every 100 people are self-employed.

Reference

West Sussex Life Data 2017-2019

Small is beautiful. West Sussex is known as a Small Firm Economy, because most businesses in West Sussex employ fewer than 10 people.

More women work part-time than men, although things are changing, with numbers of men working part time going up.

Infographic showing employment data from West Sussex Life data.

81.4%
economic activity rate
80.6% South East 78.0% England

79.2%
employment rate
77.2% South East 73.9% England

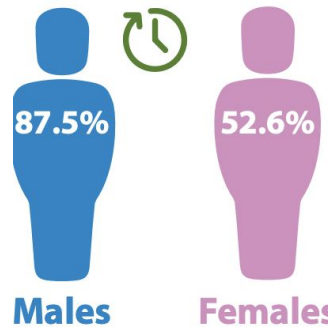
65.9%
employees
65.3% South East 63.1% England

13.0%
self-employed
11.6% South East 10.4% England

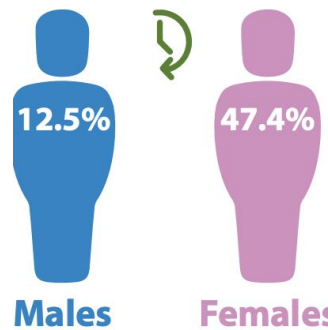


84.6% of businesses in West Sussex employ **less than 10 people**. The exception to this trend is West Sussex Life data

Full-time employment



Part-time employment



Work in Lancing

The private sector is a much larger employer than the public sector in Lancing, creating over 85% of jobs.

Most local jobs are in manufacturing, education and health.

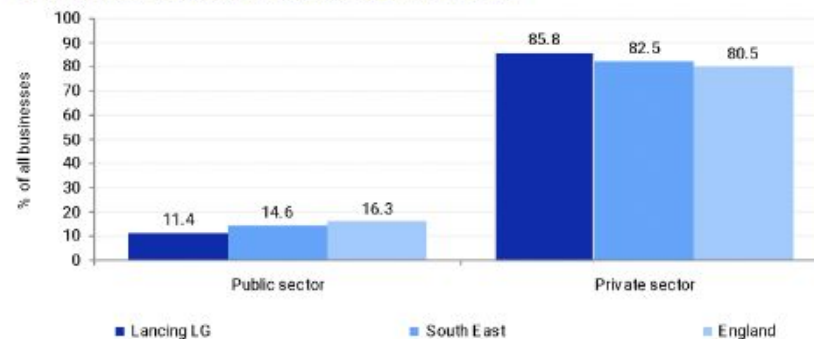
Reference

Local Insights Data for Lancing, 2020

Largest industry sector	Second largest industry sector	Third largest industry sector
Manufacturing	Education	Health
14.2% of all people in employment	13.5% of all people in employment	10.4% of all people in employment
Source: Business Register and Employment Survey (BRES) (2020)		

Figure: Jobs Density (jobs as a % of working age population) (2020)
Source: Business Register and Employment Survey (BRES)

Figure: Jobs by public sector/private sector (2020)
Source: Business Register and Employment Survey (BRES)



Lancing Business Park Business occupancy data

June 2015- September 2022.

Lancing Business Park Business Improvement District (LBP BID) was established in 2008.

They regularly review how much employment space is occupied and how much is available.

Today Lancing Business Park has an occupancy rate of 99.4%.

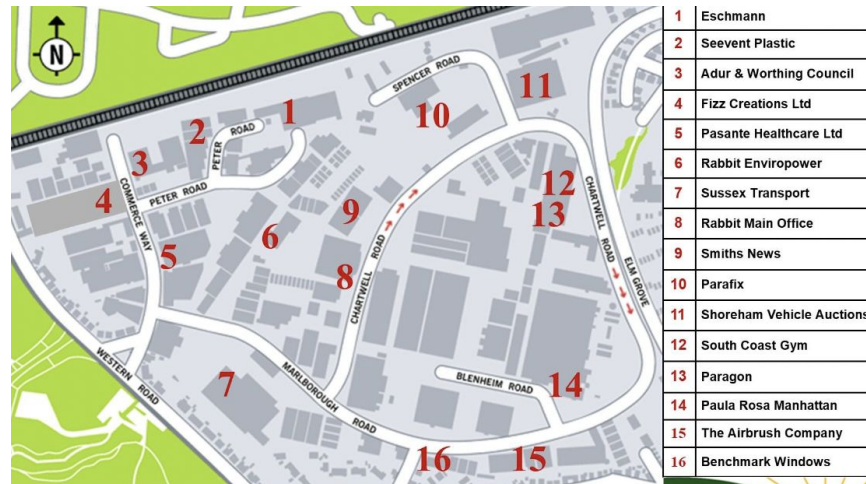
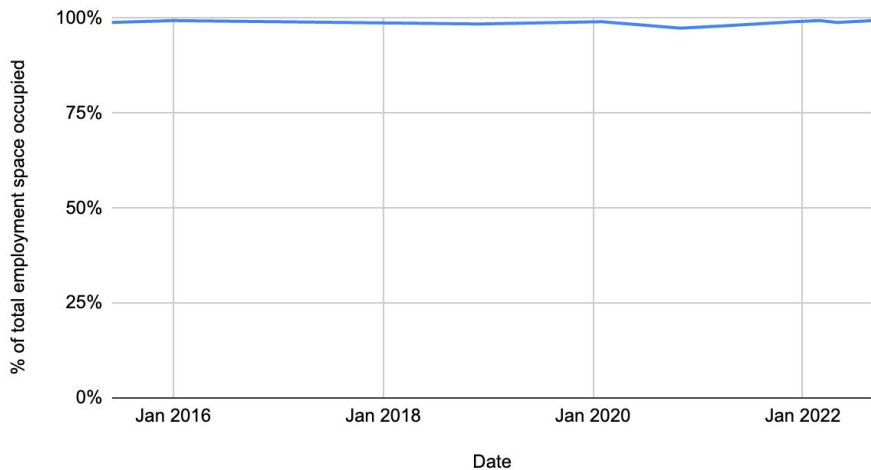
250 businesses and 3000 employees are based on the park.

It is the 2nd largest business area in West Sussex!

Businesses are varied, from well-known brands to small start-ups. As a community, the businesses have charity golf days and they have provided a Defibrillator network that covers the whole business park.

Graph and map showing information about occupancy of Lancing Business Park.

Employment space occupied at Lancing Business Park



LOCATIONS OF COMPANIES WITH DEFIBRILLATORS ON LANCING BUSINESS PARK

ALL COMPANIES HAVE STAFF TRAINED ON THE USE OF DEFIBRILLATORS



The high street

References

Adur & Worthing Councils Local Cycling and Walking infrastructure plan

Adur & Worthing Retail Report 2012

Retail Study of Lancing High street April 2022

Observational data from council officers August 2022

Ideas Alliance 'Our place, our map - Lancing', February 2022

In April 2022, 12 out of 90 units were vacant along the high street. A more recent walkabout on 18th August 2022 counted 20 vacant lots along the high street.

Ideas Alliance found existing bus routes and toilet facilities limit how much time people can spend on Lancing high street.

In 2012 there was higher footfall in North Street than South Street, with more vacant businesses in South Street.

This difference between the health of North Street vs South Street was remarked upon by long-standing business owners and volunteers in charity shops when Ideas Alliance took to the high street to talk to people in 2021.

Most common high street businesses

Reference

Retail Study of Lancing High Street April 2022

Type of Business	Number
Takeaway	11
Hair and beauty	9
Newsagents / convenience stores	7
Health related (Dental / Opticians / Pharmacy)	7
Charity shops	6

Businesses are very community minded in Lancing.

People who owned and worked in shops value customers as people.

“It feels like every shop is a social hub” (Resident and volunteer in a charity shop)

“People drop by to say hello all the time” (Resident and manager of a funeral service)

“Shops round here really look after each other” (Owner of a business)

Sometimes these spaces are used as “third spaces” – communal spaces that aren’t home or work, but which lead to conversations with strangers and new friendships.

Reference

Ideas Alliance ‘Our place, our map - Lancing’, February 2022

Events to bring people together, all year round



Records suggest events haven't taken place at Monks rec since 2020, while more than ever is happening at Beach Green.

Reference

Parish council event archives 2022

Photographs of activities on beach green including the visiting funfair and beach cleans by 'Keep Lancing Lovely.



Poster advertising one of the regular seasonal community events in Lancing village.

