



ADUR & WORTHING  
COUNCILS

# THRIVING PEOPLE AND COMMUNITIES



PLATFORM



THRIVING PEOPLE AND COMMUNITIES ARE ENGAGED, PARTICIPATING AND CONNECTED, RESILIENT AND INDEPENDENT, ASPIRATIONAL AND HOPEFUL, ABLE TO PROVIDE SUPPORT FOR THOSE REQUIRING IT, SAFE AND SECURE AND HEALTHY AND WELL.



2,245

PEOPLE REFERRED TO OUR SOCIAL PRESCRIBING SERVICE - 'GOING LOCAL'



717

HOUSEHOLDS PREVENTED FROM BECOMING HOMELESS SINCE 2017



207

PEOPLE PROVIDED EMPLOYMENT SUPPORT THROUGH THE ONE STOP JUNCTION SERVICE IN 2019

As Councils we are clear that our role is to enable individuals and communities to flourish and prosper. We seek to support communities to be resilient, creative, well connected, and adaptive to changing circumstances and have the ability to provide resources to each other.

We recognise that there are numerous communities across Adur and Worthing. When we talk about communities we are referring to the residents of the Borough and District as a whole, and also communities of place (such as neighbourhoods, estates or streets) communities of need, communities of interest and communities of business, etc. Our communities span the whole course of human life and we recognise that transitions between different points in our

lives, create new and different communities and opportunity to connect.

Our intent is to connect to, and with those communities separately and collectively, recognising that different approaches are needed for different communities and particular issues.

Over the last three years we have recognised that the relationships we have with our key partners and stakeholders are invaluable and critical to supporting the best outcomes for our communities. We have invested in developing and maintaining these relationships, in recognition that the Councils cannot be all things to all people, and that we must share our resources, our skills and our ambition. We will continue to

work to develop the leadership capability of those in our system to be creative and innovative, and we will continue to invest in and challenge these relationships, which can impact so significantly on outcomes for the people of Adur and Worthing. Our local businesses, our staff, the Community and Voluntary Sector, and a number of other statutory agencies and public sector players (such as Health, Education Sector and West Sussex County Council) are all critical partners in creating the conditions for success.

Thriving people and communities are engaged, participating and connected, resilient and independent, aspirational and hopeful, able to provide support for those requiring it, safe and secure and healthy and well.

Thriving communities for us are also enterprising communities. By this we mean communities that come together easily across the generations; recognise the challenges they face; and innovate, create and realise opportunities. As Councils, we encourage active participation, self-reliance and self-determination. We already see across Adur and Worthing a vibrant and growing community sector focussed on people and place. Individuals and groups that see an issue and seek to address it, right here, right now. Small grassroots projects that are born of individual passions, that bring communities together in new ways such as Worthing PING or Great2Create in Adur, demonstrate that the conditions exist to develop and grow these shoots of social innovation. We will continue to do this where we can be helpful, and get out of the way when we are not.

We have already engaged in a process of working collaboratively across our places and are beginning to see the benefits of unlocking energy and the power of people to run and improve their own lives. We have done so whilst maintaining an essential safety net of services and recognising that some communities and some people require more active and enabling support. Our approach requires us to:

- Fully **understand the nature of our communities** (the hard and soft data and intelligence, key relationships, etc. as well as understanding aspirations, opportunities and untapped assets). Our interventions then need to be wise and impactful and in partnership with communities to empower people to create solutions that work.

- Tackle the challenge of **insufficient supply of housing**.
- Develop our role as **civic social entrepreneurs**.
- Continue to ensure (with partners) **a robust safety net** for those who need it.
- Target our services (seeking to ensure that we work at the preventative end of need to equip people with the skills, knowledge and wherewithal to thrive independently of the State) **supporting a wide range of supportive, preventative and enforcement interventions**.
- Seek to **bring other resources to play**, not just financial resource but creative resource and the energy that delivers economic and community value for our places.





## PLATFORM 2

At a place-based level we have invested in Systems Leadership work, to convene relationships, develop shared purpose and act to address some of the most complex and challenging issues that our communities face. We will continue this investment in the wider system and push an agenda that seeks to design services and approaches that put people and place at the centre.

Innovation requires that collectively we develop ideas, test and learn and use the combined resources and assets of organisations, people and place, rather than retreating into silos and organisations. Our ambition is not fettered and we seek to enable social innovation and where possible, drive discussions and ideas that will bring investment at scale.

Themes for Thriving People and Communities:

- **Effective Strategic Partnerships... and challenges**
- **Housing (all types and tenures)**
- **Thriving and connected communities**
- **Prevention and early interventions where needed**
- **Promoting a safer community**
- **Public Health (by starting, living and ageing well)**
- **Developing our Community and Voluntary Sector**

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WE ALREADY SEE ACROSS ADUR AND WORTHING A VIBRANT AND GROWING COMMUNITY SECTOR FOCUSSED ON PEOPLE AND PLACE. INDIVIDUALS AND GROUPS THAT SEE AN ISSUE AND SEEK TO ADDRESS IT, RIGHT HERE, RIGHT NOW.

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**2.1 Strategic influencing and Systems Leadership - developing our key relationships**

<p>2.1.1 Work in partnership with <b>West Sussex County Council (WSCC)</b> to deliver key systemic outcomes around:</p> <ul style="list-style-type: none"> <li>a) Improving outcomes for children, families and young people and those leaving care</li> <li>b) Improving outcomes for vulnerable adults</li> <li>c) Using land and other assets wisely to deliver shared value</li> </ul>	<p>Director for Communities</p>	<p>West Sussex County Council</p>	<p>Ongoing</p>
<p>2.1.2 Work with key partners to deliver a Strategic response to our shared agenda to improve <b>housing supply and reduce homelessness</b>.</p>	<p>Director for Communities, Director for the Economy, Head of Housing, Head of Major Projects &amp; Investment</p>	<p>West Sussex County Council, West Sussex Districts and Boroughs, Registered Providers and Developers, Homes England, BHCC</p>	<p>Ongoing Revised Housing Strategy - Spring 2020</p>
<p>2.1.3 Work in partnership with <b>NHS</b> colleagues to achieve Strategic ambitions around, Social Prescribing and Local Community Networks and integrated ways of working that support our communities to Thrive.</p>	<p>Director for Communities, Head of Wellbeing</p>	<p>West Sussex County Council, NHS (CCGs, STP, LCN), CVS Infrastructure Support Organisation</p>	<p>Ongoing</p>
<p>2.1.4 Continue to build the leadership capability across our places through <b>Systems Leadership</b> approaches:</p> <ul style="list-style-type: none"> <li>a) Continue to build our <b>Network</b> of Systems Leadership professionals across A&amp;W</li> <li>b) Publish the <b>Evaluation</b> into our Systems Leadership work and create a tool kit for future use</li> <li>c) <b>Connect</b> with other places using similar approaches, and disseminate learning</li> </ul>	<p>Director for Communities,  Head of Wellbeing  Head of Wellbeing</p>	<p>Strategic System partners, Leadership Centre for Local Government</p>	<p>a) Ongoing b) Spring 2020 c) Conference late 2020</p>

**2.2 Delivering our Housing Strategy 2020-2023: “Enabling our Residents to thrive in their own home”**

<p>2.2.1 Finalise and adopt our updated <b>Housing Strategy 2020-2023</b></p>	<p>Director for Communities, Head of Housing, Head of Major Projects &amp; Investment</p>	<p>Registered Providers, Statutory and voluntary sector partners, health providers and commissioners</p>	<p>Spring 2020</p>
<p>2.2.2 <b>Housing related wellbeing and support</b></p> <ul style="list-style-type: none"> <li>a) Build upon our prevention agenda - engaging a wider set of partners such as GPs and Health visitors to <b>identify those at risk of homelessness</b> earlier</li> <li>b) Supporting those in most need through wise and commissioning, pathway development and inward funding including: <ul style="list-style-type: none"> <li>i) <b>Work with MHCLG to sustain funding</b> to continue prevention and relief support for rough sleepers</li> <li>ii) Develop our approach with primary health care, West Sussex County Council and community based organisations to <b>improve the health of rough sleepers</b></li> <li>iii) Develop a multi-agency pathway to working with and <b>improving the wellbeing of single vulnerable people in housing need</b></li> <li>iv) Develop a multi-agency pathway to working with and <b>improving outcomes for young people and care leavers in housing need</b></li> <li>v) Joint commissioning to support those in need of <b>targeted interventions</b> to live well, retain their tenancy and remain independent</li> </ul> </li> </ul>	<p>Head of Housing, Head of Wellbeing</p> <p>Head of Housing, Head of Wellbeing</p> <p>Head of Housing, Head of Wellbeing</p> <p>Head of Housing, Head of Wellbeing</p> <p>Head of Housing, Head of Wellbeing</p>	<p>GPs, health visitors, West Sussex County Council</p> <p>MHCLG, Turning Tides, Sussex Police</p> <p>NHS (SPFT), health providers, West Sussex County Council</p> <p>West Sussex County Council (adult social care), NHS (SPFT), health providers, drug and alcohol providers</p> <p>West Sussex County Council (IPEH, Children’s social care), NHS (SPFT), health and substance misuse providers</p> <p>West Sussex County Council, West Sussex Strategic Housing officers group</p>	<p>Autumn 2020</p> <p>Spring 2020</p> <p>Autumn 2020</p> <p>Spring 2021</p> <p>Spring 2021</p> <p>Spring 2020</p>

<p><b>2.2.3 Better Homes, Stronger Communities</b> - supporting communities, landlords, business and developers, to collaborate to create good homes, healthy communities and places we can thrive:</p> <ul style="list-style-type: none"> <li>a) Community spaces and improvements are co-designed with our communities</li> <li>b) Enforcement and regulatory activity is sustained to ensure that the 'Better Homes' standards are maintained</li> <li>c) Improving our interventions and processes to enable more people to stay in their homes longer - Disabled Facilities Grant (DFG) <ul style="list-style-type: none"> <li>i) Adopt the WSCC DFG policy and approach</li> <li>ii) Continue to reduce waiting and delivery times for DFG</li> </ul> </li> <li>d) Participation by and engagement with our communities to promote involvement in key strategic decisions - planning, development and how our places are used</li> </ul>	<p>Head of Housing Head of Planning &amp; Development, Head of Wellbeing</p> <p>Head of Housing, Head of Planning &amp; Development</p> <p>Head of Housing</p> <p>Head of Housing, Head of Planning &amp; Development</p>	<p>Residents, businesses, developers</p> <p>Landlords</p> <p>West Sussex County Council, districts and boroughs</p> <p>Residents, businesses, developers</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Autumn 2020</p> <p>Spring 2020</p>
<p><b>2.2.4</b> Ensure our roles as the <b>landlord for Adur District Council tenants</b> supports Better Homes; Stronger Communities through:</p> <ul style="list-style-type: none"> <li>a) Adur Homes Resident Engagement Strategy finalised - promoting involvement and feedback to the Council as landlord (Adur Homes)</li> <li>b) Develop an Adur Homes Anti-Social Behaviour (ASB) approach as part of the wider Councils' ASB Policy, to ensure as a landlord we can identify and support those who are vulnerable as part of our joint prevention and enforcement approach</li> <li>c) Deliver a fully revised and prioritised long-term capital programme by Winter 2020</li> <li>d) Develop a full asset management programme by Winter 2020</li> </ul>	<p>Head of Housing</p> <p>Head of Housing, Head of Wellbeing</p> <p>Head of Housing, Head of Technical Services</p> <p>Head of Housing, Head of Technical Services</p>	<p>Adur District Council tenants</p> <p>Adur District Council tenants, Sussex Police</p> <p>Major Projects &amp; Investment, Adur District Council Tenants</p> <p>Major Projects &amp; Investment, Adur District Council Tenants</p>	<p>Summer 2020</p> <p>Summer 2020</p> <p>Winter 2020</p> <p>Winter 2020</p>
<p><b>2.2.5</b> Innovate to improve the levels of <b>truly affordable housing supply</b>:</p> <ul style="list-style-type: none"> <li>a) Publish our Development Strategy for WBC, ADC and Adur Homes</li> <li>b) <b>Deliver the A&amp;W Councils - New Homes Programme</b> <ul style="list-style-type: none"> <li>i) <b>Cecil Norris House</b> - development of 15 new Council homes in the centre of Shoreham</li> <li>ii) <b>Albion Street</b> - the development of 50 new Council homes using progressive architecture to kick-start regeneration along this part of Shoreham Harbour</li> <li>iii) <b>Rowlands Road</b> - the conversion of a former care home to develop 20 homes for temporary accommodation</li> <li>iv) <b>Downview Public House</b> - the development of 17 new homes for temporary accommodation at a sustainable location next to West Worthing Station</li> <li>v) <b>Fulbeck Avenue</b> - using Council owned land to work with development partner Boklok to deliver up to 150 affordable new homes in Worthing</li> </ul> </li> </ul>	<p>Head of Housing, Head of Major Projects &amp; Investment, Head of Planning &amp; Development</p> <p>Head of Major Projects &amp; Investment</p> <p>Head of Major Projects &amp; Investment</p> <p>Head of Major Projects &amp; Investment</p> <p>Head of Major Projects &amp; Investment</p> <p>Head of Major Projects &amp; Investment, Head of Planning &amp; Development</p>	<p>Variety of Housing Sector Partners</p> <p>Housing and all relevant stakeholders</p> <p>Housing and all relevant stakeholders</p> <p>Housing and all relevant stakeholders</p> <p>Housing and all relevant stakeholders</p> <p>Housing, Boklok UK</p>	<p>Ongoing</p> <p>Commence Construction - Spring 2020 Completion - Summer 2021</p> <p>Start on site - January 2020 Completion - Summer 2021</p> <p>Commence Construction - Spring 2020 Completion - Winter 2020</p> <p>Phase 1 complete and occupy - March 2020 Phase 2 commence - Spring 2020 Complete - Spring 2021</p> <p>Planning Application - Spring 2020 Construction - Autumn 2020 Completion - Autumn 2022</p>

**2.3 Supporting Stronger, Participative, resilient communities**

<p><b>2.2.5 Cont.</b></p> <ul style="list-style-type: none"> <li>c) Extend and build upon the 'Opening Doors' social lettings scheme</li> <li>d) Review and update our Temporary Accommodation Strategy</li> </ul>	<p>Head of Housing</p> <p>Head of Housing</p>	<p>Landlords</p> <p>Providers of TA</p>	<p>Review - Summer 2020</p> <p>Autumn 2020</p>
<p><b>2.3.1</b></p> <p>Develop, enrich and share our approach to <b>'Thriving Communities'</b> to build stronger participative and resilient communities, by:</p> <ul style="list-style-type: none"> <li>a) Producing a clear narrative of what Thrive means through a <b>Thriving Communities Quarterly Review</b>, providing a quarterly overview of system wide projects and action across our communities (<b>Thrive AW</b>)</li> </ul>	<p>Head of Wellbeing, Head of Housing, Head of Communications</p>	<p>Multiple system partners in Adur and Worthing</p>	<p>Quarterly from early 2020</p>
<p><b>2.3.2</b></p> <p>Developing more <b>intelligent data</b> from available data sets to understand the scale of vulnerability and assets, to inform our direction, focus and better outcomes including:</p> <ul style="list-style-type: none"> <li>a) Review our in-house data sets and those we have access to (e.g. OSCi Local Insight Data) to understand the scale of <b>vulnerability</b> and options to target our resources more effectively to support our communities</li> <li>b) Use relevant data to create a <b>digital inclusion framework</b>, to develop a clear and coherent approach to improving access, skills and reducing digital inequality</li> </ul>	<p>Head of Wellbeing, Head of Housing, Head of Revenues and Benefits</p> <p>Head of Wellbeing, Head of Housing, Head of Revenues and Benefits</p> <p>Head of Wellbeing, Head of Housing, Head of Customer &amp; Digital Services</p>	<p>Citizens Advice, DWP</p> <p>Citizens Advice, DWP, West Sussex County Council</p> <p>Citizens Advice, DWP, West Sussex County Council</p>	<p>Winter 2020</p> <p>Winter 2020</p> <p>Spring 2021</p>
<p><b>2.3.3</b></p> <p>We will continue to use <b>human centred service design</b> as an approach in all of our service provision/review of services.</p> <ul style="list-style-type: none"> <li>a) Service design skills developed in teams</li> <li>b) Human Centred SD considered in all people facing projects in Communities Directorate</li> </ul>	<p>Director of Digital &amp; Resources, Head of Wellbeing, Head of Housing,</p> <p>Director of Digital &amp; Resources</p> <p>Head of Wellbeing, Head of Housing, Head of Environmental Services</p>	<p>Partner agencies and communities</p> <p>Partner agencies and communities</p> <p>Partner agencies and communities</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>
<p><b>2.3.4 Connected Communities:</b></p> <ul style="list-style-type: none"> <li>a) Extend and deepen our digital platform reach - <b>Find It App</b> - to connect services and activities to our communities by: <ul style="list-style-type: none"> <li>i) Increasing the uptake of professionals using this tool and embed its use as a service connection resource</li> <li>ii) Developing the next phase of this work through the MHCLG funded 'Open Community' programme ensuring involvement of key partners such as the Community and Voluntary Sector (CVS) and statutory partners.</li> </ul> </li> </ul> <p>Playing the role of convener to <b>mobilise wider community resources</b> to effect change on:</p> <ul style="list-style-type: none"> <li>b) <b>Social innovation</b>, by delivering four <b>Social Innovation Network events</b> bringing individuals/communities of interest together to share their resources in ways that benefit local communities.</li> <li>c) <b>Social isolation and loneliness:</b> <ul style="list-style-type: none"> <li>i) Complete phase two of our approach to highlighting and reducing social isolation and loneliness at all ages</li> <li>ii) Prototyping outcomes based commissioning as an approach for the future</li> <li>iii) With key partners develop a micro-grants system for community based projects</li> </ul> </li> </ul>	<p>Head of Wellbeing</p> <p>Director for Digital &amp; Resources, Head of Wellbeing</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p>	<p>CVS Infrastructure Support Organisation, health partners, CVS, Health and Wellbeing Partnership</p> <p>West Sussex County Council, NHS (LCNs), CVS Infrastructure Support Organisation</p> <p>West Sussex County Council, NHS (LCNs), CVS Infrastructure Support Organisation</p>	<p>April 2021</p> <p>Ongoing</p> <p>Ongoing</p> <p>End 2021</p>

<p><b>2.3.5 Developing our focus around Thrive and Prevention</b> as an approach.</p> <p>Data and insights from the research phase one of the current service design review between Housing and Wellbeing, will support a delivery phase two which will use the research to develop and test new approaches to service delivery, across five thematic areas:</p> <ul style="list-style-type: none"> <li>a) <b>Financial resilience</b> and vulnerability</li> <li>b) Creating and providing an <b>effective safety net</b> for single people with complex needs</li> <li>c) <b>Food</b> and wellbeing</li> <li>d) <b>Young people</b> and thrive</li> <li>e) <b>Places and neighbourhoods</b></li> </ul>	<p>Head of Wellbeing, Head of Housing</p>	<p>Revenues and Benefits, Human Resources, CVS, faith groups</p>	<p>Phase two - Throughout 2020</p>
<p><b>2.3.6</b> Work collectively with our <b>Safer Communities Partners (SCP)</b> to understand existing and emerging drivers for crime, disorder and substance misuse and use this knowledge to develop coherent and focused workstreams to address risks and vulnerability, and promote safety and wellbeing:</p> <ul style="list-style-type: none"> <li>a) Support four SCP meetings per year</li> <li>b) Implement the recommendations identified in the Home Office Locality Review</li> <li>c) Develop an approach to how we address and disrupt Serious Violence</li> <li>d) Commission relevant training events each year from industry specialists to upskill staff around emerging crime issues/threats</li> </ul>	<p>Head of Wellbeing</p>	<p>Safer Communities Partnership, Sussex Police, Probation, West Sussex County Council, Police and Crime Commissioner, West Sussex Fire &amp; Rescue, CVS Infrastructure Support Organisation, health partners</p>	<p>4 meetings per year By end 2022  Spring 2020 Ongoing</p>
<p><b>2.3.7</b> Developing a programme of <b>safer communities activities</b> to ensure our people are, and feel safe:</p> <ul style="list-style-type: none"> <li>a) Continue to build our approach to <b>Safeguarding</b> children, young people and adults, by: <ul style="list-style-type: none"> <li>i) Increasing the numbers of <b>Designated Safeguarding Officers</b> across the Councils</li> <li>ii) Review our <b>Safeguarding Training</b> for Officers and Members</li> <li>iii) Review the Councils' <b>Safeguarding Policy</b></li> <li>iv) Extend our <b>contextual safeguarding</b> work and embed this approach across the Councils</li> </ul> </li> <li>b) Develop an approach to understanding <b>vulnerability</b> - including Domestic Abuse, County Lines and exploitation, Modern Day Slavery, etc. - setting out how we will support and provide assistance across all of our Councils' business</li> <li>c) Review the Councils' <b>'Anti-Social Behaviour (ASB) policy and approach</b> across all areas of our business (see 2.2.4)</li> <li>d) Develop our twin track approach of providing support and enforcement capability to address instances of ASB</li> </ul>	<p>Directors for Communities, Economy and Digital &amp; Resources</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing, Head of Environmental Services</p> <p>Head of Wellbeing, Head of Environmental Services</p>	<p>Head of Housing, All Council Departments, West Sussex County Council, Sussex Police, CVS</p>	<p>Winter 2021</p> <p>Winter 2020</p> <p>Winter 2020</p> <p>By late 2021</p> <p>Summer 2021</p> <p>Summer 2021</p> <p>Summer 2020</p>



**2.4 Start Well, Live Well, Age Well: Health and wellbeing at all stages of life**

<p>2.4.1 Extend our approach to Health and Wellbeing at all ages, <b>'Start Well, Live Well, Age Well'</b>.</p> <p>Working with our local and strategic partners and our communities to:</p> <ul style="list-style-type: none"> <li>a) Give families and young people the best start in life</li> <li>b) Support working age people to Thrive and be resilient</li> <li>c) Enable older people to maintain their health and independence</li> </ul>	<p>Director for Communities, Head of Wellbeing</p>	<p>West Sussex County Council (Public Health, Children's and Adults), NHS (CCGs, LCNs, SPFT), CVS</p>	<p>Ongoing</p>
<p>2.4.2 <b>Start Well: Supporting young people's emotional wellbeing and mental health:</b></p> <ul style="list-style-type: none"> <li>a) Develop and deliver the Worthing based 'Find it out Plus' project for children and young people in Worthing</li> </ul>	<p>Head of Wellbeing</p>	<p>West Sussex County Council, NHS (CCG, SPFT - Mental Health Trust, LCN), YMCA, Mind</p>	<p>Summer 2020</p>
<p>2.4.3 <b>Start Well: Young people, life skills and resilience:</b></p> <ul style="list-style-type: none"> <li>a) Develop the next phase of the Young People's Work and Thrive (see 2.3.5, d)</li> <li>b) Commission and develop work focusing on building resilience and skills for young people through our Safer Communities Partnership programme (see 2.3.6)</li> </ul>	<p>Head of Wellbeing, Head of Housing</p> <p>Head of Wellbeing</p>	<p>West Sussex County Council, CVS, communities</p> <p>Safer Communities Partnership</p>	<p>Throughout 2020</p> <p>Summer 2020</p>
<p>2.4.4 With WSCC and wider system partners develop a strategic approach to <b>'Children First'</b> across West Sussex.</p>	<p>Director for Communities, Head of Wellbeing</p>	<p>West Sussex County Council</p>	<p>Strategic approach - Spring 2020 Delivery to 2023</p>
<p>2.4.5 <b>Live Well through work and skills:</b></p> <ul style="list-style-type: none"> <li>a) Deliver phase two of our LGA/Design Council project on work and skills for working age adults</li> <li>b) Develop the A&amp;W Work and Skills Network and ensure this meets four times per year</li> <li>c) Young People and Employment - develop a targeted approach to support skills and employability for young people who have never worked</li> <li>d) Continue to develop and deliver our 'IT Junctions' for those that need extra support and help skills to access to work, including:             <ul style="list-style-type: none"> <li>i) IT and digital skills and support</li> <li>ii) Work and skills support</li> <li>iii) Financial capability and budgeting support through our Money Mentors</li> </ul> </li> </ul>	<p>Head of Place &amp; Economy, Head of Wellbeing</p> <p>Head of Wellbeing, Head of Place &amp; Economy</p> <p>Head of Wellbeing, Head of Place &amp; Economy</p> <p>Head of Wellbeing</p>	<p>West Sussex County Council, DWP, Housing</p> <p>West Sussex County Council, DWP, registered providers, schools, colleges, business</p> <p>DWP, schools, colleges, West Sussex County Council</p> <p>DWP and CVS partners</p>	<p>End 2021</p> <p>Quarterly</p> <p>Late 2021</p> <p>Winter 2022</p>
<p>2.4.6 <b>Live Well - Active People and Places- Leisure &amp; Activity Strategy:</b></p> <ul style="list-style-type: none"> <li>a) Develop and Implement an Open Spaces, <b>Sport and Recreation Strategy</b> building on the outcomes of the consultancy report due by end 2010 and result from our facilities condition survey</li> <li>b) Launch and implement our community led <b>Activities Strategy</b></li> <li>c) Create a community based strategic group to lead this work</li> </ul>	<p>Head of Place &amp; Economy, Head of Technical Services, Head of Environmental Services</p> <p>Head of Wellbeing</p> <p>Head of Wellbeing</p>	<p>Impulse Leisure, Southdowns Leisure, NHS (LCNs)</p> <p>West Sussex County Council, CVS Infrastructure Support Organisation, Impulse Leisure, Southdowns Leisure, NHS (LCNs)</p>	<p>Winter 2020</p> <p>Summer 2020</p> <p>Winter 2020</p>

**2.4.7 Live Well and Age Well:** Improve the **health and wellbeing** of those aged 18 years and over through 1-2-1 and group interventions and support, including:

- a) **Social Prescribing:** Continue to improve our **‘Going Local’** offer, working with Primary Care and voluntary sector partners to provide and develop effective social interventions and connections
- b) **Wellbeing Hubs** - Deliver and develop the Wellbeing Hubs programme of work (in-house and commissioned services) to improve healthy lifestyles and tackle identified health and wellbeing issues such as:
  - i) Falls prevention
  - ii) Alcohol advice
  - iii) Physical activity
  - iv) Healthy weight management
  - v) Smoking cessation
  - vi) NHS Health Checks

Head of Wellbeing

NHS (LCNs, PCNs, CCG), West Sussex County Council, CVS Infrastructure Support Organisation

Ongoing

Head of Wellbeing

West Sussex County Council, NHS (LCNs, PCNs)

Ongoing

**2.4.8 Age Well:**

- a) Extend our offer to communities to promote understanding and discussion of issues related to **end of life and death**, through Bereavement services open days
- b) Develop further the Councils and its services as **Dementia Friendly** e.g. Dementia Friendly car park spaces, making our parks and open spaces more accessible for people with dementia and training our staff as Dementia Friends
- c) Develop more of our staff to become **Dementia Champions** and train 10% of front line staff across the organisation as Dementia Friends to improve our approach for those living with dementia

Head of Wellbeing,  
Head of Environmental Services

NHS (CCG, primary care providers)

2nd open event delivered in 2020

Head of Wellbeing

CVS, Organisational Design, West Sussex County Council

Ongoing

Head of Wellbeing

CVS, Organisational Design, West Sussex County Council

Ongoing

**2.5 Community, voluntary sector and social innovation**

**2.5.1** Commission an Infrastructure Support Organisation to provide excellent support to our third sector:

Head of Wellbeing

New contract - Spring 2020

**2.5.2** To develop further the **infrastructure support offer** in place for our voluntary and community sector; ensuring this understands and works well with the needs and assets in place, including:

- a) Providing Advice and Support to our Third Sector
- b) Develop training and learning events to provide for the needs of the sector
- c) Lead networks where organisations can meet, learn and work together
- d) Developing the digital capability and activation of our CVS

Head of Wellbeing

CVS Infrastructure Support Organisation

Ongoing

**2.5.3** Using our **Open Spaces** to innovate, connect and engage with communities:

- a) **TCV project: ‘Growing Communities’** - seek funding for the next phase of this project
- b) **Brooklands Park** - ensure delivery of the Brooklands Park Master Plan continues to connect and engage local residents and communities
- c) **Highdown Gardens** - engagement and Activity plan delivered as part of the Lottery Funded Project
- d) **Buckingham Park** - recently awarded green flag status, well used, develop further community engagement and partnership

Head of Wellbeing

TCV

Winter 2020

Head of Environmental Services

Friends of Groups

Completion - 2023

Head of Environmental services

National Lottery, Friends of Group, Highdown Volunteers

Completion of capital works - Summer 2020

Head of Environmental Services

National Lottery, Friends of Group, Highdown Volunteers

Within 2020

**2.5.4 Staff Volunteering** - continue to encourage and develop the staff volunteering offer:  
 a) Launch a new approach to supporting charities in the workplace - **'Giving'** which supports Payroll Giving, Volunteering and fundraising in the workplace

Head of Wellbeing

All Council Departments, CVS Infrastructure Support Organisation

Launch early 2020

**2.5.5** Enable our communities and third sector to innovate and thrive, by leveraging **wider financial resources** and provide our own support and assistance to:  
 a) Work with local grant givers to support our voluntary and community sector  
 b) Influence wider financial resource investment for our voluntary sector partners and our places, in our places. e.g. CIL contributions, external funding investment

Head of Wellbeing

CVS Infrastructure Support Organisation

Ongoing

Head of Wellbeing, Head of Planning & Development

CVS Infrastructure Support Organisation, Planning, Place & Economy, social and other investors

Ongoing

**2.5.6** Ensure our **Community Centres** are effectively used and promoted by our third sector and other partners and that they act as springboards for local activity and provision for the communities they service, with particular focus on:  
 a) Ongoing relationship development with the new tenants for Eastbrook Manor Community Centre  
 b) Finalise planning, development and tenant relationships of the new West Durrington Community Centre  
 c) Continue to support and work with partners in the Shoreham Centre to enable its continuing success

Head of Wellbeing, Head of Major Projects & Investment

CVS Infrastructure Support Organisation

Ongoing

**2.5.7 Community Transport**  
 Continue to support and further develop the delivery of an accessible and flexible community transport offer and assign the Councils' community transport grants allocation.

Head of Wellbeing

Community Transport Sussex, CVS Infrastructure Support Organisation

Ongoing