

Report by the Director of Services

Bus Shelters

1.0 Summary

- 1.1 This report outlines the proposed funding of the cleansing and maintenance regime of bus shelters located in the Adur district.

2.0 Recommendation

- 2.1 Members are asked to consider the following options:
- 2.2 Street Scene Working Group's recommendation that the first year contract cost for cleansing and maintenance of bus shelters, i.e. £14,558, be paid from the £43K contribution given to Adur District Council by Outdoor 247.
- 2.3 That the remaining balance from the £43K be either:
- 2.3.1 Used to complete the bus shelter programme
 - 2.3.2 Be offered up as revenue saving or capital contribution

Members of the Street Scene Working Group advised the Director of Services to consider that the £43k receipt "*be used to fund the ongoing replacement programme of bus shelters with the view of completing the programme in the current year if these fund allowed*".

Members are advised, however, that Asset Management Working Group's position was that this should probably not happen, due to a lack of reserves, and the fact that Street Scene and Bus Shelter Programme has received significant funding over the last couple of years (£183k + capital salaries in 07/08) from Adur's reserves and borrowing.

- 2.4 To agree to use all future bus shelter advertising revenue to fund cleansing and maintenance of bus shelters as from Oct 2008.

3.0 Background

- 3.1 A total of 22 City 90 shelters have been installed to date replacing the Council owned shelters in poor and failing condition. A further 8 are due to be installed during October (if agreed by this committee) making a total of 30. A further 6 have been refurbished by building services.

- 3.2 Installation has also taken place during August 2007 of 17 refurbished former Adshel shelters. The Council purchased these to replace failing and poor condition shelters previously owned by Adshel. A further 8 did not need replacing. At the end of August 2007 the Council took ownership of all 25 shelters.
- 3.3 Following the successful negotiation of a new contract with a new media provider Outdoor 247, the Council will receive £43k plus vat as a contribution to the bus shelter programme and energy costs in the first year.
- 3.4 The contract requires that as from October 2008 the council will receive an income of 22.5% index linked or a minimum of £12.5k per annum from the share in advertising revenue, this could increase to £25k per annum if all 25 sites are let throughout the year.
- 3.5 The contract requires the council to arrange the maintenance and cleaning of the shelters and display panels, public liability and energy costs.
- 3.6 It was envisaged that the income from the advertising revenue would fund both the cleansing and maintenance of the Media shelters and the City 90 shelters.
- 3.7 The council has received a quote from Clearchannel/Adshel for cleansing and glazing repairs to 23 Media shelters and to clean 30 City 90 shelters at a total cost of £14,558 for this year.
- 3.8 This cleansing agreement would offer a 4 weekly cleaning regime and include glazing repairs as required.
- 3.9 Adur Council Building Services were asked to quote for the work however they currently do not have the resources available.
- 3.10 From a reputation management perspective there clearly is a need to ensure that the Councils stock is cleaned and maintained to the highest standard, particularly given the past CPA report which highlighted the lack of maintenance and poor quality of the Street Scene.
- 3.11 It is understood that Worthing Borough Council are currently considering reducing its bus shelter cleansing regime.

Local Government Act 1972

Background Papers:

None

Contact Officer:

David Steadman
Adur Town Centres and Street Scene Coordinator
01273 263152
david.steadman@adur.gov.uk

Appendix A

1.0 Council Priority

1.1 A cleaner, greener safe Adur. Revitalising Adur. Promoting Partnership Working.

2.0 Specific Targets

2.1 Matter considered and no issues identified

3.0 Sustainability Issues

3.1 Provision of clean and safe bus shelters makes a significant contribution to the use of public transport, thus improving mobility, particularly for the less well off and reducing the incidences of car usage

4.0 Equality Issues

4.1 Matter considered and no issues identified

5.0 Community Safety issues (Section 17)

5.1 Well maintained bus shelters are a significant contribution towards the street scene. Poorly provided and maintained bus shelters have a detrimental effect both on the visible street scene and the public reputation of the council.

6.0 Human Rights Issues

6.1 Matter considered and no issues identified

7.0 Financial Implications

7.1 Contained within the report.

8.0 Legal Implications

8.1 Matter considered and no issues identified

9.0 Consultations

9.1 Matter considered and no issues identified

10.0 Risk assessment

10.1 Possible insurance and public liability issues arising if bus shelters are not properly maintained.

11.0 Health & Safety Issues

11.1 Matter considered and no issues identified.

12.0 Procurement Strategy

12.1 The new contract complies with the procurement strategy.

13.0 Partnership working

13.1 This is an innovative and financially beneficial arrangement with a private sector provider.