



ADUR DISTRICT  
COUNCIL

APPLICATION FOR THE SPONSORSHIP OF:  
**PLANTERS IN LANCING**  
AS PART OF THE STREET SCENE IMPROVEMENTS  
WORK

**Please note:** Applicants will be awarded on a first come first served basis

Full Name of Applicant:	Mr/Mrs/Ms/Miss		
Name of Business:			
Contact email Address:			
Contact telephone Number:			
Business website address:			
Business telephone number:			
Address of Business:		Post Code:	

I confirm that I have indicated via the Location Table on the next page which location I am applying to sponsor	Yes / No **
I would like to have displayed under the business logo: <ul style="list-style-type: none"> <li>• Business website</li> <li>• Business telephone number</li> <li>• Both</li> </ul>	Website/ Number/ Both **

**please note:**

**Sole sponsorship** of the planter is at a cost of £250 per annum (2 X plaques per planter displaying the same business)

**Shared sponsorship** of the planter is at a cost of £130 per annum (2 X plaques per planter, 1 business on each side) ***please find a sponsor partner and complete a joint application***

I confirm that I have provided the business logo artwork for printing	Yes / No **
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\*\*Delete as appropriate

**Please note:**

- The display period for the plaques will be up to 52 weeks commencing as close to April 1<sup>st</sup> as possible.
- Sponsorship fees are subject to review annually. The Council is inviting sponsorship to assist the cost of planters to be replenished twice a year during the spring and autumn to ensure a vibrant display all year round. In the summer they will be visited every other day for watering, more if it is exceptionally hot; and weekly the rest of the year.
- Successful applicants will be informed after the closing date of February 1<sup>st</sup> with payment requests to follow.

**Please return the completed form to:**

Place & Economy Team  
Adur & Worthing Councils  
Town Hall  
Chapel Road  
Worthing  
BN11 1HA

[regeneration@adur-worthing.gov.uk](mailto:regeneration@adur-worthing.gov.uk)



Location table:

Tick			Site No.	Location	Sole / Shared sponsorship
1 <sup>st</sup> choice	2 <sup>nd</sup> choice	3 <sup>rd</sup> choice			
			1	Crabtree Lane	Sole / Shared **
			2	Crabtree Lane	Sole / Shared **
			3	Crabtree Lane	Sole / Shared **
			4	Crabtree Lane	Sole / Shared **
			5	Crabtree Lane	Sole / Shared **
			6	Crabtree Lane	Sole / Shared **
			7	North Road	Sole / Shared **
			8	North Road	Sole / Shared **
			9	North Road	Sole / Shared **
			10	South Street	Sole / Shared **
			11	South Street	Sole / Shared **
			12	South Street	Sole / Shared **
			13	South Street	Sole / Shared **
			14	Cokeham Road	Sole / Shared **

Example of Plaque Design:



**GDPR PRIVACY NOTICE**

Adur & Worthing Councils are committed to collecting, using and protecting your personal data appropriately. Data is collected in this case, in order to process your application for the sponsorship of planters in Adur. By completing this form you are agreeing to the Councils privacy policy which can be found on the main Adur & Worthing Councils website.

[www.adur-worthing.gov.uk/privacy-notice/](http://www.adur-worthing.gov.uk/privacy-notice/)