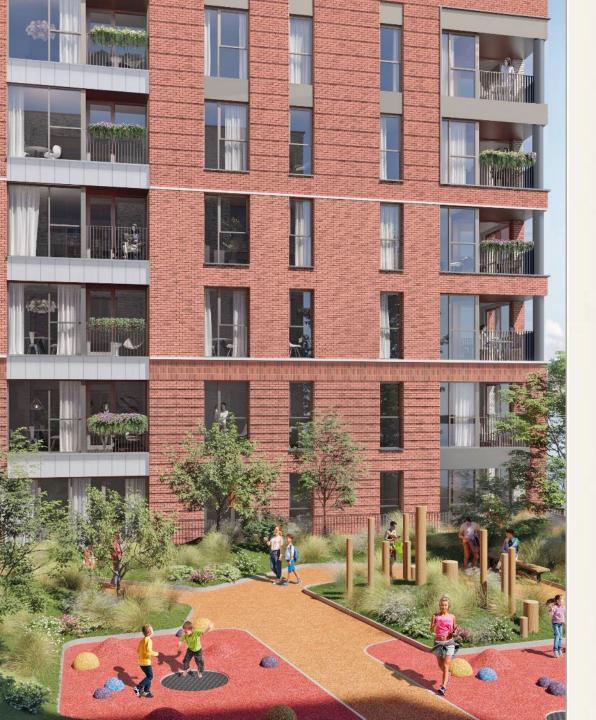




# Public Art Installation

For a new residential development at Kingston Wharf Shoreham-by-Sea





# **Project Summary**

Hyde New Build Ltd. and Easistore Shoreham Ltd. are offering a £30,000\*\* (Excluding VAT) art commission for the creation of a sculpture or art installation within the development known as Kingston Wharf, Brighton Road, Shoreham-by-Sea, West Sussex, BN43 6RN

Hyde Housing are constructing a new development comprising 255 shared ownership and affordable rent flats on the Kingston Wharf site to the west of the listed Kingston Lighthouse in Shoreham-by-Sea. As part of the same scheme, Easistore are developing a neighbouring commercial building with serviced offices of 2,276 sq m, a self-storage facility of 6,115 sq m and a Café overlooking the water which will be open to the public.

The site forms part of the adopted Shoreham Harbour Regeneration Plan which will provide much needed housing along the western arm of the harbour. Part of that regeneration will form a new riverside walk, starting to the west of the lighthouse and terminating near the current riverside business centre.

The commission is to provide a piece of public art along this riverside walk that can be enjoyed by both residents of the development, office workers and the public walking along this new walkway.

The residential development is a contemporary design that reflects the historic industrial uses of the site but also looks to the future in terms of its sustainable design. It comprises 3 blocks, varying in heights between 5 and 7 storeys – each block has 2 towers with a 3 story link building connecting them. Each block has a different red brick facade with contemporary detailing and feature coloured glazed bricks (Blue, Green and Red)

The development is planned to be complete by summer 2026.

The commercial element of the scheme is also a contemporary design in.











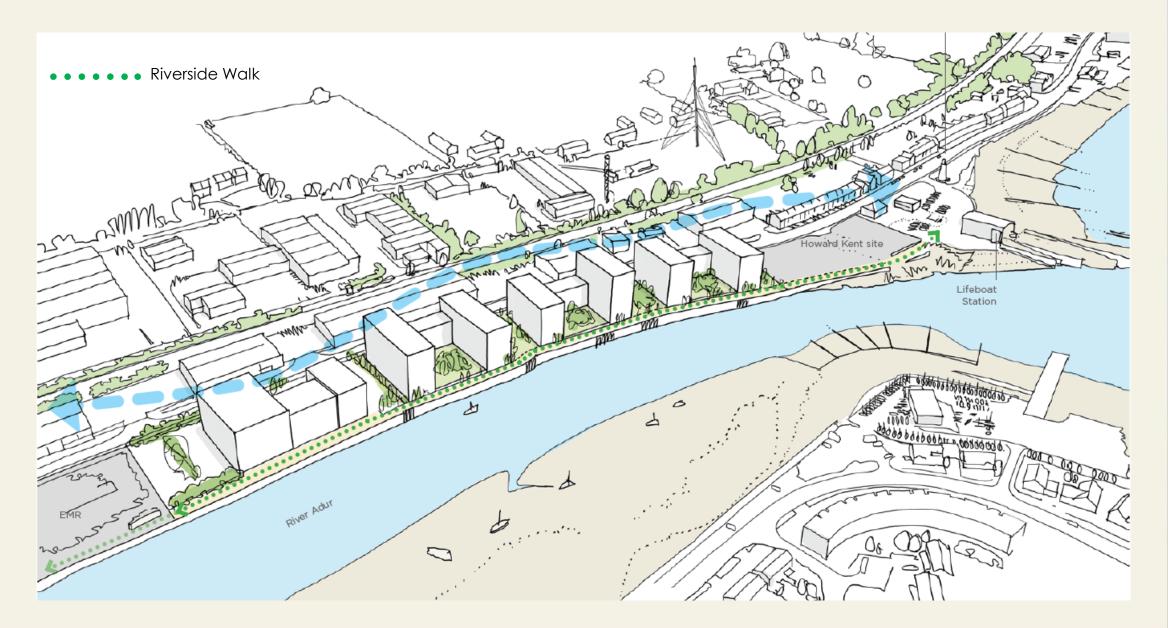




Artists impression of podium gardens (above) and riverside walk (Main image)



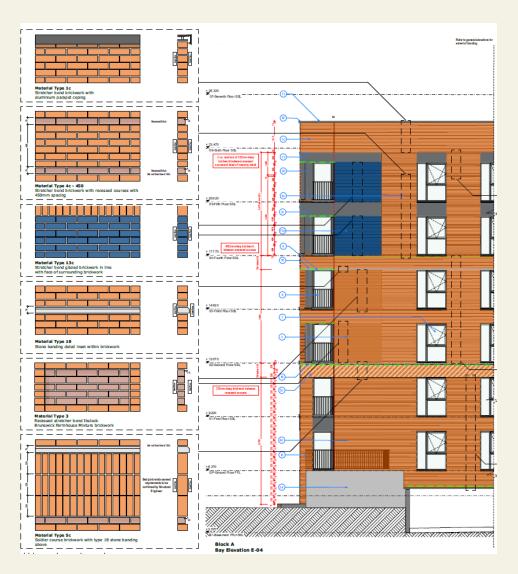








## Context - The project - Hyde



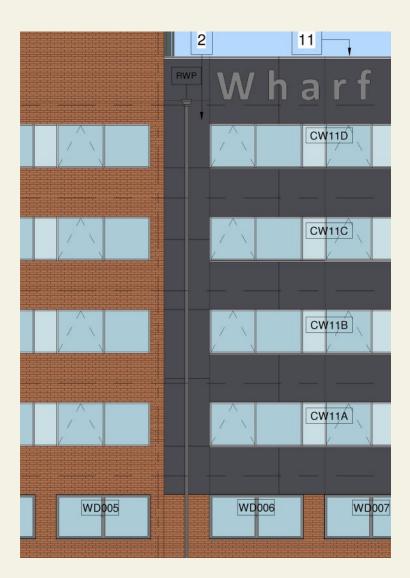


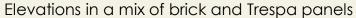
Hyde



## Context - The project - Easistore











## **Context** – The Sponsor, The Hyde Group

Hyde was established in 1967 by a group of professional businessmen who wanted to provide great quality homes for those left behind by the market. They are, and always have been, a social business. Their founders combined this strong social purpose with the entrepreneurial drive and professional skills to make it a reality.

Hyde have always believed that a social tenancy improves people's life chances and helps them thrive in a number of ways. It contributes to their wellbeing – that is, it helps them to realise their potential, enjoy their environment, work meaningfully and contribute to their community.





ST James' Square – Portslade JV with BHCC





#### **Context** – The Sponsor, Easistore

Easistore are designing and building a commercial hub to compliment the new residential scheme and bring local employment opportunities. Easistore have over 30 years of experience in providing self-storage for the public and serviced offices and storage for local businesses. A flexible business space approach with different sized offices and storage is particularly suited to start-up and smaller businesses.







## Context – The Contractor, PMC Construction and Development Services Ltd

PMC Construction and Development Services Ltd construction were formed in 1985, delivering projects in all sectors of construction in, Dorset, Hampshire, Wiltshire, Surrey, West and East Sussex. Typical projects range in value from £2,000,000 to £85,000,000. Their focus is building long term relationships with clients, creating repeat business, by collaborative working and providing quality new buildings to budget and programme.



SCHOOL ROAD, HOVE



ROPETACKLE, SHOREHAM



MONTPELIER PLACE, BRIGHTON



GOLDSMITH AVENUE, PORTSMOUTH



STOCKLAND MEWS, TOTTON



LARGES LANE, EDENFIELD, BRACKNELL



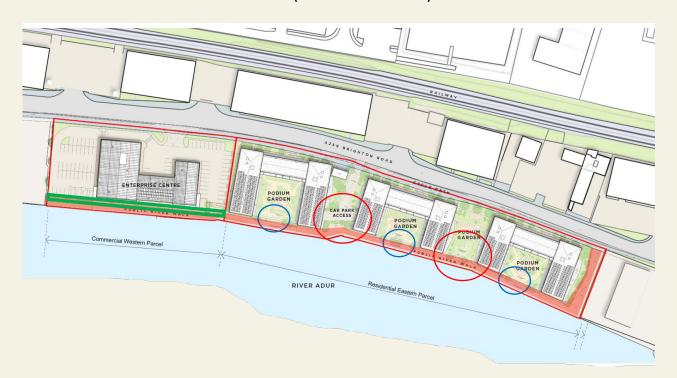


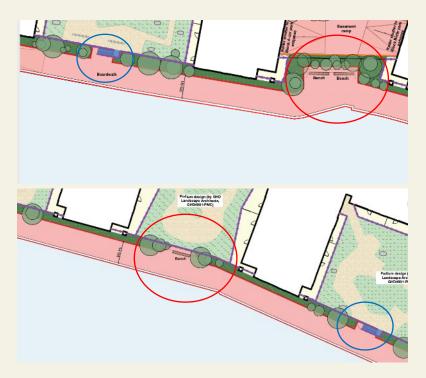
#### The Brief

Hyde

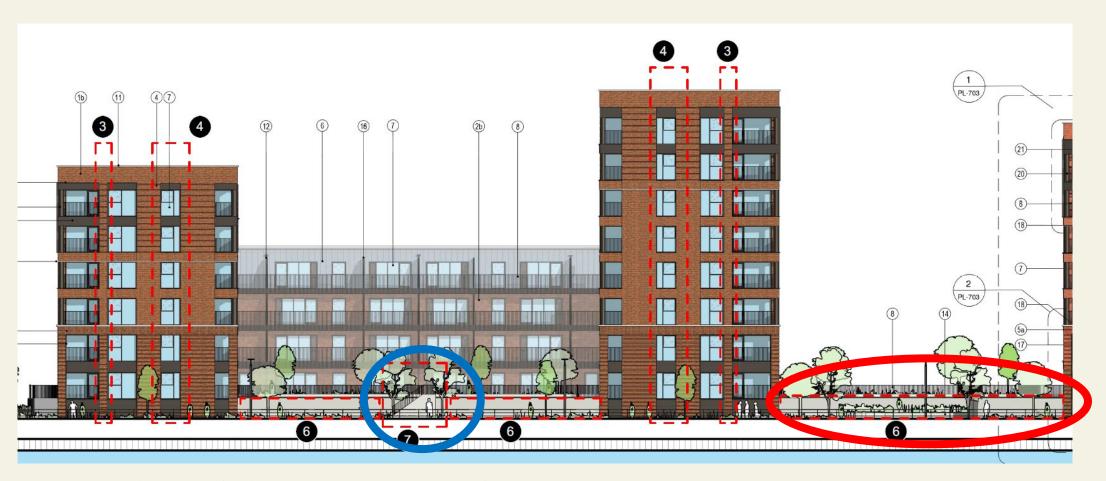
The artist is to provide an installation for riverside walk area. It can be of any form, a single piece or a multi piece composition. It has to be a durable, vandal resistant design and should require no ongoing maintenance. The artwork should also demonstrate a particular connection to 'Place' either locally to site, or a wider connection to Shorehamby-Sea or Southwick.

The riverside walk has to maintain a clear width of 4 metres, so any proposals cannot encroach beyond this zone. There are a few places along the walk that are wider than 4 metres namely, the spaces between the 3 blocks where there are proposed bench seating and adjacent to the steps down from each raised podium garden down to the walkway. (Circled Red and Blue respectively) For the commercial area, there are a number of possible locations setback from the riverside walk. (Circled Green)





#### The Brief



Showing partial South facing elevation There are a few places along the walk that are wider than 4 metres namely, the spaces between the 3 blocks where there are proposed bench seating and adjacent to the steps down from each raised podium garden down to the walkway. (Circled Red and Blue respectively)





## **The Application Process**

#### **Stage 1 - Expression Of Interest**

The initial expression of interest (EOI) does not need to be fully worked up at this stage. We would like the EOI proposal to be site specific, taking into account the sites' cultural, natural and historical heritage. The materials proposed should be suitable for longevity in the external environment. We would like it to be attractive and a high quality visual addition to the setting.

In the EOI please include:

- An initial sketch
- A statement describing the idea
- An indication of the materials you are proposing to use
- An indication of the fabrication and installation approach
- A cost estimate
- Examples of previous, relevant work

#### Stage 2 - Interview Stages

This will comprise a 2-stage process;

An initial shortlist interview - Those offered an interview will be asked to work up a more specific proposal and present this before a small panel consisting of A Hyde Housing representative, an Adur and Worthing Council Officer and local Councillors. Artists wanting to visit the site can do so via prior appointment with the Construction Project Manager W.C 11th April 2024.

A Final Interview – A final scheme/proposal to be presented for consideration to the panel.

#### Stage 3 – Decision

We will respond to all who attended the interview stages within 10 working days





#### **Timeframes**

#### Stage 1 - Expression Of Interest

Please submit your EOI by email to <a href="mailto:dan.maitland@hyde-housing.co.uk">dan.maitland@hyde-housing.co.uk</a> by 31st March 2024

#### Stage 2 - Interview Stage

- Submissions Review 1st to 5<sup>th</sup> April 2024
- Shortlisted Artists Contacted by 5<sup>th</sup> April 2024
- Site Visits W.C 8<sup>th</sup> April 2024
- Shortlisted Interview Wednesday 15th May 2024 13:00-17:00
- Finalists Interview Wednesday 3rd July 2024 13:00-16:00

#### Stage 3 – Decision

A confirmation email within 10 working days of the finalists interview will be sent to the successful artist. We will also contact all those who were unsuccessful within the same time period.

#### Stage 4 – Artwork Production

At this stage the chosen artist will be a paid development period comprising 4 stage payments and a The artwork is expected to be completed within 12 months of instruction. Once fully developed designs have been worked up, the artist will be required to make a final presentation for sign-off. This should be by then end of month 3 at the latest, but can be sooner.

10% upon Instruction to develop designs.

15% Following final design sign-off.

50% Upon completion of the Artwork

25% Upon Installation on site

#### Stage 5 – Installation on Site

Currently expected to be spring 2026 (Although subject to change). The artist will be expected to store and insure their work (and provide copies of insurance details) until such time as it is required on-site.











# Hyde

# Thank you for your interest

Should you require any additional information, please contact;

dan.maitland@hyde-housing.co.uk