

WORTHING DRAFT LOCAL PLAN OCTOBER 2018 - LOCAL ECONOMY

The policies in this section seek to support Worthing's ambition to build on its current economic strengths, help local businesses to grow and equip the town's workforce to be ready for future challenges and emerging sectors.

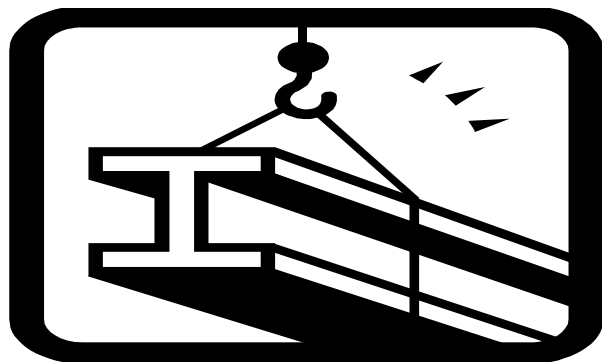
What You Told Us

Local Plan should:

- Continue to protect key employment areas.
- Help create an innovative and creative environment.
- Provide low cost and incubator space.
- Encourage investment in sustainable green industries.
- Promote high quality training in new and varied skills.
- Develop all year around leisure facilities.
- Enhance the seafront and lido.
- Promote a more varied evening / night-time economy.
- Protect existing visitor facilities and accommodation and support new provision.
- Improve access to the South Downs National Park.
- Improve the retail offer in the town and the appeal of the town centre.
- Redevelop the Guildbourne Centre.
- Provide greater cohesion and better links to the seafront.
- Deliver a better mix of uses in the town centre.
- Improve accessibility.

What The Evidence Says

- Worthing is one of the largest towns in West Sussex with a significant amount of employment activity.
- Worthing's economy has a wide range of employment sectors including a growing knowledge economy and tech sector. It has particular strengths in manufacturing, construction and health and care.
- There is a need to improve the skills of the local resident population.
- Tourism is of significant importance to the local economy and there are great opportunities to improve its offer.
- The town and local centres still have a valid role to play in supporting our local economy.
- New visitor attractions should be supported especially those that provide the 'all year round' activity.
- There is strong demand for employment space and a need to protect these areas from changes to higher value uses.



What The Local Plan Is Proposing To Do

- **Secure a strong economy by helping create the conditions for economic growth and ensuring local people and business share the benefits.**
- **Protect employment space unless redevelopment can provide something better for the local economy.**
- **Support businesses of all sizes and maintain a stock of suitable premises.**
- **Allow for more variety of uses within our retail centres to ensure they continue to thrive and serve our community's needs.**
- **Enhance the evening economy to add vibrancy and increase visitor stay.**
- **Support new visitor attractions especially those that offer an 'all year round' activity.**
- **Encourage all new major developments to consider how they can help address the local skills requirements.**

There are a number of ways you can find out more about the Draft Local Plan.

You can visit the Council website or find hard copies of the documents at your local library. There is also an opportunity to come along to a 'drop in' session where you can find more information about the proposals and have a chance to ask questions.

Please visit our Draft Local Plan page for more information about these dates and times for the consultation events: www.adur-worthing.gov.uk/worthing-local-plan

You can also keep up to date by following the Council's Facebook and Twitter pages at:

Facebook: www.facebook.com/AdurWorthingCouncils

Twitter: <https://twitter.com/adurandWorthing>



Find Out More

You can read the planning policies (CPI 1- CPI 4) on the Local Economy and the full Draft Local Plan on our website:

www.adur-worthing.gov.uk/worthing-local-plan

Have Your Say

Do you agree with the approach to the local economy?

Please give us your views by 5pm on Wednesday 12th December 2018. You can find details of how to comment and also information about consultation events by visiting the Draft Local Plan Page at:

www.adur-worthing.gov.uk/worthing-local-plan